



Roane County United Way

2003 Annual Report

What is United Way?

United Way is an organization that brings volunteers, individuals and companies together

throughout Roane County in order to improve people's lives. Businesses and individuals can respond to multiple charity requests through one effort and agencies can raise more money much more efficiently than by conducting separate workplace campaigns on their own.

With an annual campaign each fall, the Roane County United Way is able to fund 29 member agencies. The dollars pledged through the fall United Way campaign are collected and distributed the following calendar year to those agencies.

There are United Way agencies and programs you may not have heard of before. What makes United Way so effective is that clients who are served by some of those lesser-known programs do not fall through the cracks. With just one gift, whether you use payroll deduction or write one check, you are helping those in your community.

Our Mission. . .

To bring together a cross section of people and organizations in a community-wide effort to support the efficient delivery of human service programs that are directly related to current needs.

This annual report is dedicated to you – the people who are United Way. Each year, you give of yourself so that others won't be forgotten. You are the reason for another successful campaign and we invite you to look through the next few pages to see what your work has accomplished.

Your volunteer efforts are why we can operate effectively and efficiently. Because of the time you spend conducting workplace campaigns, analyzing community needs and making funding recommendations, we can give donors the assurance that their gifts are used accountably and our costs remain low.

As the needs arise and costs of programs and solutions continue to increase, our community needs to know that United Way will be there to help. Thanks to you we can.

Thanks to you, Roane County United Way will be able to accomplish its mission of bringing people and resources together to meet the needs of our community.

The primary interest of United Way is people. The strength of United Way is people.

It's What Matters!

**A Message from the
Board Chair.....**

Tony Medley

This past year has been a year of continuing progress for the Roane County United Way. Through the energetic leadership of our 2003 United Way Campaign co-chairs, Dave and Donna Reichle, we were able to exceed our campaign goal of \$330,000 by over \$17,000. This is the highest total ever raised in our annual campaign.

We continued the practice of starting the campaign with a Day of Caring. We had an excellent turnout of participants who did a great job on five projects we completed. A more comprehensive publicity campaign was also implemented to familiarize the citizens of Roane County with the support United Way provides through our member agencies. Local business participation increased as did leadership

giving. We were able to hold our first Leadership Giver Recognition Dinner at the Whitestone Inn through the generous support of several business and service organizations without impacting our campaign contributions. In short, the campaign was a resounding success!

Our agency allocation process added a number of new participants, further expanding community participation in this process and increasing the awareness of what United Way means to Roane County. In addition to increasing community awareness it has been our goal over the past several years to use the allocation process to broaden the input of our communities to our budgetary planning process and to obtain new recruits for the various activities essential to our continued viability, including campaign works and board members.

Our steady progress in these areas is encouraging but will require continued diligence if we are to reach the full potential of our communities to support the important services our member agencies provide. Our goal should be to have the greatest positive impact on our communities through the agencies we support and this will require strong community involvement to achieve.

Roane County United Way members should have a great sense of achievement for this past year's accomplishments. However, we must not become complacent or satisfied with our performance. The needs of our clients and communities will continue to grow and evolve. Much remains to be done to fully reach our potential. 2003 is a great springboard for the future. Thanks to all of you who have worked to make this year a success!

2003/04 Roane County United Way Board of Directors

Executive Committee and Officers

Tony Medley, Chairman
UT Battelle

Benny Headrick, Treasurer
Union Planters Bank

Steve Kaye, 1st Vice Chair
Poppoh Technical Services, Inc.

d'Arcy Harder, Secretary
Oliver Springs High School

Janice Bardill, 2nd Vice Chair
Roane Medical Center

Board Members

Bill Alexander
Alexander Heating & Air

Paul Goldberg
Roane State Community
College

Buddy Bowers
Retired, Lockheed Martin
Tennessee Board of Regents

Carol Grametbauer
Retired, BWXT Y12

Margaret Brogdon
Roane Realty

Candace Lett
Roane County Schools

Kathy Cole
Retired, Roane Medical Center

Gordon Webster
Community Volunteer

United Way Staff . . .

Diana Knobloch
Sharon Andrews
Paulette Tucker

Executive Director
Social Services Referral Specialist
Social Services Referral Specialist
and Administrative

Assistant

The Year in Review. . . The Roane County United Way is active all year long. Through our Social Services program, we coordinate resources among agencies serving as a community link. Below are some highlights of our activities throughout the past year.

First Quarter -

Participated on the Nine Counties. One Vision Social Services Task Force

Facilitated implementation of the Emergency Food & Shelter National Board Program

Participated with the United Ways of Tennessee State Organization

Facilitated the Roane County Annual Meeting and Campaign Awards Luncheon

Second Quarter -

Facilitated an Agency / Utility Board meeting that resulted in the Harriman Utility Board implementing their Warming Hearts utility assistance program

Participated in the United Way of America's Leadership Forum
Met with DOE contractors to begin campaign planning
Held annual Roane County United Way Board planning retreat
Attended United Way of America Regional Training Conference
Began coordination of Day of Caring community projects
Set campaign goal of \$330,000

Third Quarter –

Participated in United Ways of Tennessee Strategic Planning Session
Participated in company campaign training sessions
Partnered with Nine Counties, One Vision and Roane State Community College to begin a Community of Promise initiative
Conducted local campaign coordinator training
Conducted Allocation volunteer training sessions
Kicked off Campaign with Day of Caring
Began work on a County Resource Guide

Fourth Quarter –

Campaign Activities Continued
Allocation Review Process
Re-implemented the Roane County Inter-Agency Council
2004 Allocations set and Agencies notified

A Message from our 2003/04 Campaign

Co-Chairs..... David & Donna Reichle

We have been honored to have served as the Chairs of the Roane County United Way 2003-04 Campaign. United Way agencies serve our youth, our senior citizens, and our neighbors who face emergencies and crises as they address life's challenges. Their programs and projects touch the lives of all of us and enrich the quality of life in Roane County.

Our campaign kicked off September 11, with a "Day of Caring," coordinated by our co-chair, Harriet Walker. To commemorate the anniversary of that infamous date, a corps of volunteers assembled for a kickoff breakfast at the United Way offices then dispersed to several agencies to conduct various improvement projects. The volunteer spirit of Roane County was

evidenced once again during our annual Pump Day, November 13, when numerous volunteer “celebrity pumpers” assisted customers at Rocky Top Market locations throughout the county. Their efforts earned a portion of Rocky Top’s profits, as well as generous tips from satisfied customers!

The United Way holds only one campaign each year, so we must be successful in meeting our goal in order to support the programs of the agencies we serve. This year, we knew we faced a challenging campaign when we set our goal at \$330,000. A vigorous campaign was conducted, reaching out to our county’s individual citizens, large and small private businesses, government agencies, and the Department of Energy complex. In addition, we personally spearheaded an increased effort to expand the base of our Leadership Givers, those individuals who contribute a minimum of \$500 and those corporations that give a corporate gift of \$1000 or more and/or conduct an employee campaign that raises a minimum of \$3000. Our efforts were successful and substantially increased the Leadership-level contribution, raising more than \$67,000 or 20% of our United Way goal!

As our campaign concludes, we want to thank the many Roane County contributors who truly gave from their heart and made this campaign a success. Through your effort and generosity we not only met our goal, but exceeded it as well. We are extremely grateful to all of you who made this remarkable challenge attainable. You have made a difference in your community and in the lives of your neighbors. Thank you for your support.

A Message from the Allocation Chairman..... Janice Bardill

The Allocations Committee fulfills two purposes. The first is to effectively and responsibly distribute funds raised. The second is the education of community volunteers to the services United Way agencies provide and the specific financial needs of those agencies.

United Way board members chair the individual panels with community volunteers representing a cross section of Roane County citizens. The panel categories are Self-Sufficiency Services, Crisis Intervention, Family and Senior Services, Emergency Services, Health and Rehabilitation Services and Youth Services. Each of the agencies supported by our United Way is placed in one of these six panels. The panels review the individual requests, hear presentations by agency representatives, and where appropriate, conduct on-site visits.

This year was not different from most previous years in that we had more requests for funding than the campaign rose.. Also, some new agencies applied for funding. The Allocations Committee worked

diligently to arrive at a fair allocations budget for the participating agencies.

We want to thank this year's allocation volunteers for their time and dedication to making our county a caring community where individuals, families and neighbors thrive.

2003/04 Allocation Volunteer Panels

Strengthening and Supporting Families & Seniors –

Candy Lett (Chair), Nancy Newcomb, Eloise Walls, Ted Taylor, Doris Thompson, Jim Lett

Health and Rehabilitation Services –

Janice Bardill (Chair), Ken Beauchamp, Harriet Walker, Rick Ross, Melody Burton

Helping Kids Succeed –

d'Arcy Harder (chair), Rhonda Kodman, Jeff Woods

Promoting Self-Sufficiency –

Tony Medley (Chair), Bob Henderson, Fred Taylor, Judy Tyl, Debbie Hyder, Jon Justice

Crisis Intervention –

Kathy Cole (Chair), JoBelle Masters, Nancy Tucker, Vicki Hatfield, Karla Martin, Barbara Williams, Bobby Jackson

Protecting Community Well-Being –

Benny Headrick (Chair), Nathan Howard, Greg Pugh, Don Davis, Bobby Davis, Russ Limburg

2004 Roane County United Way Community Investment

4H Volunteers	\$ 5,700.00
East Roane County VFD	\$ 6,000.00
South Roane County VFD	\$ 6,000.00
West Roane County VFD	\$ 3,125.00
Boy Scouts	\$ 11,000.00
CASA of the Tennessee Heartland	\$ 6,000.00
Character Counts in Roane County	\$ 3,000.00
Child & Family Tennessee	\$ 11,500.00
Children's Fund	\$ 3,500.00
Council on Aging	\$ 3,000.00
Eagles of the MDC	\$ 500.00
FISH of Roane County	\$ 8,000.00
Florence Crittenton Agency	\$ 3,012.00
STARS – Florence Crittenton	\$ 5,459.00
Girl Scouts	\$ 3,000.00
Henry Center	\$ 14,000.00
Homeless Program	\$ 2,200.00
HOPE of East Tennessee	\$ 2,500.00
Literacy Council	\$ 2,500.00

Michael Dunn Center	\$ 49,000.00
National Kidney Foundation	\$ 4,100.00
Pathways Community Shelter	\$ 7,500.00
Ridgeview Psychiatric Hospital	\$ 5,000.00
Roane County Cooperative Ministries	\$ 2,500.00
Roane County Rescue Squad	\$ 38,500.00
Salvation Army	\$ 6,000.00
Senior Nutrition Program	\$ 15,000.00
Youth Athletic Association	\$ 18,500.00
YWCA	\$ 9,000.00
United Way Social Services	<u>\$ 37,350.00</u>
Total to Agencies	\$292,466.00
One-Time Grants –	
Child Advocacy Center	\$ 1,000.00
Epilepsy Foundation	650.00
Roane Health Council	<u>2,500.00</u>
	\$296,616.00
Administrative -	42,830.00
Total Community Investment	\$339,446.00

Roane County United Way, Inc.
Statement of Activities
As of December 31, 2003

Income

Revenue and Public Support -	
Campaign applicable to current period	\$322,889.00
Campaign applicable to prior period	20,391.00
Miscellaneous gifts and donations	11,986.00
Less – Amounts designation by donor	<u>(26,435.00)</u>
Total Public Support	\$328,941.00
Other Revenue –	
Interest & Dividend Income	\$ 1,898.00
Unrealized Gain (Loss) on Investments	2,221.00
In-Kind Contributions	7,151.00
Miscellaneous	<u>0.00</u>
Total Other Revenue	\$ 11,270.00
Total Public Support and Other Revenue	\$340,211.00

Allocations and Expenses

Program Services

Agency Allocations	\$234,902.00
Social Services Program	<u>40,350.00</u>
Total Program	\$275,252.00

Support Services

Fundraising	\$ 6,873.00
Management and General	<u>43,826.00</u>
Total Allocations and Expenses	\$325,951.00

Change in Net Assets \$ 14,260.00

NET ASSETS – Beginning of Year 89,918.00

NET ASSETS – End of Year \$104,178.00

***2003/04 Roane County United Way
Campaign Recognitions***

Community Contributors – Corporate gifts or employee campaigns that totaled \$250 - \$499

*Farm Bureau Insurance-Kingston
Harriman Rotary Club
Chattanooga Combined Federal Campaign
Covenant Health
CVS Pharmacy
Lawler Wood/Wood Properties
University of Tennessee*

Community Builders – Corporate Gifts of \$500-\$999 and/or employee campaigns totaling \$500 - \$3599

<i>AmSouth</i>	<i>Kimberly Clark</i>
<i>Ashland Oil</i>	<i>Kroger</i>
<i>Bank of America</i>	<i>Mid East CAA</i>
<i>BellSouth</i>	<i>Oak Ridge Associated Univ.</i>
<i>BWXT Y12 Retirees</i>	<i>Roane County</i>
<i>Citizens National Bank</i>	<i>US Bank</i>
<i>First Bank of Tennessee</i>	<i>Wal-Mart</i>
	<i>Westinghouse</i>

Community Leaders – Corporate gifts of \$1000+ and/or employee campaigns \$3600 +

<i>AmSouth</i>	<i>Roane State Community College</i>
<i>Bechtel Jacobs LLC</i>	<i>Rocky Top Markets</i>
<i>The Boeing Company</i>	<i>Union Planters Bank</i>
<i>BWXT Y12</i>	<i>US Bank</i>
<i>Duratek</i>	<i>UT Battelle</i>
<i>Michael Dunn Center</i>	<i>Wackehnut Services</i>
<i>Roane County Schools</i>	
<i>Roane Medical Center</i>	
<i>Smoky Mountain Combined Federal Campaign</i>	

Campaign Volunteers – *The Roane County United Way would like to thank the following individuals who contributed to the success of this year's campaign...*

Campaign Co-chairs.....	David & Donna Reichle
Day of Caring Chair.....	Harriet Walker
Pump Day Coordinators.....	Sonny Hunter Kathy Parks
	Teresa Kirkham Brad Goss
Day of Caring Project Coordinators.....	d'Arcy Harder, <i>Oliver Springs HS</i>
	Gordon Webster, <i>UW Board</i>
	Paul Goldberg, <i>RSCC</i>
	Jack Kreyling, <i>Duratek</i>
	Tony LaMance, <i>Duratek</i>
	Bob Rehberg, <i>TVA</i>
	Willis Millican, <i>TVA</i>
Luncheon Hosts	Michael Dunn Center
Campaign Thermometers	Dennis Letner, <i>Michael Dunn Ctr</i>
Loaned Executive	Cindy Dodson
	<i>Florence Crittenton Agency</i>

Campaign Meeting & Event Sponsors – *We would like to recognize the following companies for contributing above and beyond their regular corporate gifts to help offset our campaign and event costs*

Campaign Sponsors - BWXT Y12

Citizens National Bank

